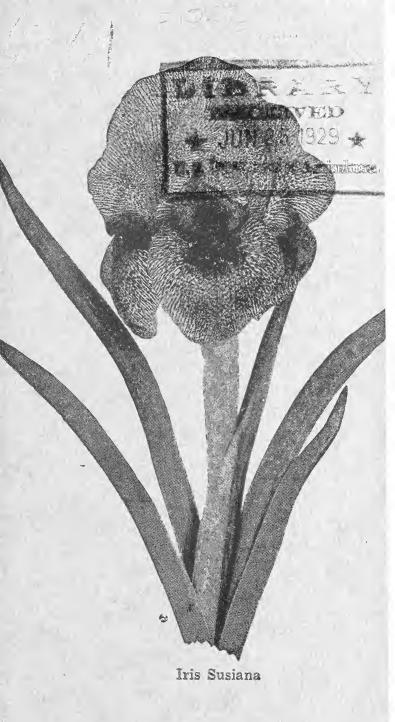
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Do not assume content reflects current scientific knowledge, policies, or practices.





Wonderful Irises

Wonderful irises, gathered from all parts of the world, crossed and selected, all of the colors of the rainbow, some six inches high, some six feet high. What flowers surpass them in beauty?

We realize however, that as you are on our list, you either know the charm of irises and already have some, or else that you enjoy flowers and gardens and that some friend has told us that you will wish to know about those which we have.

Our 1927 iris price list is now ready. In order to bring our mailing list up to date We are Waiting to Hear From You Before Sending It. We shall be glad to send you one if you wish. It will be sufficient to enclose this notice in an envelope addressed to us.

New Hybrids ieties this year all of which we think have merit. In the bearded varieties we are particularly pleased to offer a nearly complete list of Miss Sturtevant's hybrids. Miss Sturtevant is generally recognized as America's leading iris breeder and we are intent upon helping to secure a wider acquaintance with her many beautiful originations. We have also added to our list this year several of the best recent European introductions.

You will notice in our new catalogue that we are emphasizing two or three groups of iris which we think are not nearly so well known as they should be.

Refined
Regelias
The first of these is the Regelias. They can be grown throughout the United States and in texture and coloring are unsurpassed among iris.

Tall
Spurias
These are tall apognons or beardless iris which grow with ease as far north as the northern New England states. They have particular value in landscaping, as they have long blade-like leaves and grow into large clumps. The flowers, which are shaped like the Spanish and Dutch iris and come in yellows, blues, and whites, are tall and are excellent for cutting.

Hexagonas
For Pools
American apognons which are natives of the South can be much more generally used. These are useful along streams and around pools although they do not have to be confined to these locations.

Winter
Flowering
Stylosas

Stylosas

The Unguicularis or Stylosas, which start blooming in the fall and flower throughout the winter, are not half well enough known in our milder climates. Even in California where they flourish as in their native land, they are not generally known.

The catalogue will tell you more in detail about all of these.

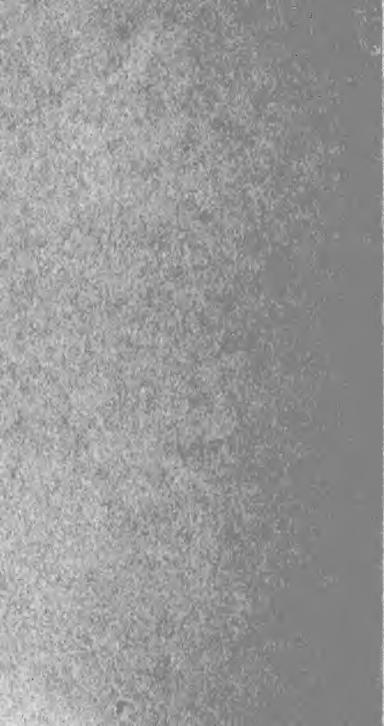
A Gift to Have you some friends who You and would be interested in our iris-Your Friendes? If so, you can help them and yourself by sending for our "Introduction Cards". Mention them in sending for your catalog. One of these cards when indersed by you and attached to their order will entitle them to a special premium with their first order and will remind us that we are to make a contribution to your garden.

Your Own For years we have been shipping irises to all parts of the United States and Canada as well as filling many orders from abroad. So that it is natural that we should be very much interested in the present distribution of varieties. We should greatly appreciate a list of the irises which you have in your collection. If you send this will you also tell us which ones you like best and find do best under your conditions?



Southern California Iris Gardens 960 New York Avenue Pasadena, California





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